COMPASS is the pioneering and leading screening LCA solution to analyze individual primary, secondary, transport packages and entire packaging systems. Baseline and compare alternate design scenarios and make better design decisions that meet corporate sustainability goals.

Optimize Package Designs for Sustainability

- **Model** primary, secondary, and tertiary packaging components + entire systems
- **Analyze** detailed environmental impacts (consumption and emission metrics)
- **Identify** hotspots or areas for improvement
- **Benchmark** environmental profile of existing portfolio
- **Compare** up to four different design alternatives
- **Incorporate** environmental feedback into your design

COMPASS was developed by the SPC through a collaborative process. COMPASS data is verified by third party and prominent brand owner companies.

**EcoImpact**

The leading COMPASS solution is now a part of a broader platform that has been designed to drive your sustainability initiatives:

- **Custom Metrics**
  Choose LCA indicators that matter to your organization
- **Proprietary Materials**
  Incorporate supplier-specific data where appropriate
- **Product + Package Assessment**
  COMPASS now has the ability to evaluate products as well
- **Flexibility**
  Incorporate primary and secondary LCI data
- **Integration**
  Embed in your design process and enterprise IT systems
- **Automation**
  Make COMPASS a natural part of your design process

1.513.445.3264

Free Software Trial ecoimpact.trayak.com

www.trayak.com
EcolImpact empowers companies to drive sustainability initiatives by being the industry’s first platform to operationalize product and corporate sustainability goals. This robust environmental assessment platform offers a suite of standalone or embedded solutions that will allow you to design and manufacture your entire product and packaging portfolio using sustainable strategies.

Drive your Sustainability Initiatives

- **Manage** design priorities driven by initiatives like Circular Economy, Zero Waste, etc.
- **Measure** progress as you iterate & optimize designs to achieve corporate sustainability & brand goals.
- **Prioritize** environmental metrics that matter most to your organization and customers.
- **Embed** in your design process and enterprise IT systems (like PLM, ERP, Stage Gate).
- **Automate**- make sustainability analysis a natural part of your design process and still meet time to market and cost goals.

EcolImpact’s fully integrated solutions:

- **COMPASS**®
  - COMPARATIVE PACKAGING ASSESSMENT
  - Pioneering and Leading screening LCA solution to analyze individual primary, secondary and transport packages and entire packaging systems. Baseline and compare alternate design scenarios. Make better design decisions that meet corporate sustainability goals.

- **COMPASS**®
  - COMPARATIVE PRODUCT ASSESSMENT
  - COMPASS is now available for products. Choose LCA indicators that are relevant for your industry and company. Baseline and compare alternate scenarios. Make better design decisions that meet corporate sustainability goals.

- **SCORE**®
  - TRACK SUSTAINABILITY GOALS
  - Customizable eco-scoring. Choose from a library of metrics and attributes and adapt them to your organization to create internal scores for decision making that meet business goals.