Consulting Services

Built upon years of practical, hands-on experience, Trayak’s sustainability services are focused on your specific business drivers, tools, and requirements. From strategic planning and one-time assessments, to on-going engagements and custom software development, we offer the range and depth of expertise to deliver a measurable and sustained impact on both the environment and your bottom-line. When you pair these services with options from our sustainability solution suite, you truly have the power to revolutionize your company’s sustainability goals.

*Trayak delivers real and lasting results by providing the experience, expertise, and technology to successfully bridge the product sustainability gap*

### Strategies & Planning
- Consulting to set short range and long range Corporate Sustainability goals.
- Formulate product design and manufacturing strategies that meet your Product Sustainability goals.
- Analyze and audit of processes to identify opportunities for improvement.

### Workshops & Assessments
- Workshops and training to get your team up to speed on sustainability tools and strategies.
- Hands on sustainability assessments and benchmarking of your products and packages.

### Implementation
- Translate Corporate Sustainability Goals into clear and measurable steps at the operations level.
- Embed best practices and support decision making via a Stage Gate or Product Lifecycle Management (PLM) process.

### Scoring & Reporting
- Operations-level metrics and scores are created allowing success to be effectively measured.
- Reports and metrics will be provided to determine, adjust, or verify future sustainability goals.

*see Trayak’s complete suite of solutions on back*
Trayak strives to bring sustainability into the mainstream by giving companies the resources to make their sustainability goals possible. We help companies adopt eco-concepts into mainstream product design and manufacturing processes. This foundation promotes informed decisions along with an understanding of any trade-offs. As a result, products are being optimized in all areas, including sustainability.

**Mainstreaming Sustainability**

If sustainability initiatives are to generate measurable results they must be incorporated within mainstream product development processes. This ensures that products, packaging, and processes are rooted in sustainability best practices.

**Solution Suite Consulting Services**

**EcoImpact**
Robust environmental assessment platform:
- Streamlined LCA for Products
- Streamlined LCA for Packages
- Customizable Eco-Scoring Solution

**EcoDesigner**
- CAD based screening LCA Solution

**Consulting Services**
- We transform sustainability goals into tangible and measurable steps.
- From one-time assessments, to strategic planning, on-going engagements and custom software development, we deliver real and lasting results.